



YOUR **VISUAL**
PRESENTATION MATTERS.





Andrew K. Shelby

Creative Director - Senior Photographer

CREATIVE EXPERIENCE:

- Pre & Post Commercial & Lifestyle Photography
- Pre & Post Video Production
- Web Design w/ CMS sys, ecomm. & basic html/CSS
- Digital Graphic Design for Web & Print Collateral
- Creative Content Writing/Script Prep.

SOFTWARE EXPERIENCE: *PC, & Mac OSX*

Adobe Creative Cloud, Microsoft Suite, Photoshop, Premiere Pro, Lightroom, Illustrator, Bridge, In-Design, After Effects, & Media Encoder. Outlook, Word, Excel, PowerPoint

LOCATION EXPERIENCE:

Local School Activities, Benefit Shows, Auctions, Expos, Celebrity Signings, Commercial Studio Settings, Manufacturing, Fashion, studio Health and Wellness, Outreach, Local Networks, & International Television Productions, in 6 Continents & 20 + countries around the world.

WE'VE BEEN AROUND



Over 15 years of experience, 6 continents,
20+ countries, *and a love for creativity!*

Message From Our Founder

As a creative professional it is my duty to excite, develop reason, educate, or uncover the story within a product, place, or thing into the market that creates imaginative, innovative, reflective, motivative, humorous, or positive impacts with lasting impressions and profitable results. This is the type of energy I would love to bring to the table within your company.

I have provided insight, guidance, creative direction, and lead many projects to fulfil goal-oriented results across multiple industries. I have Continuously been willing to extend a helping hand at all levels of production; whether leading a team, loading sandbags on-location, hiking for miles during scouting events, operating the camera, or adding the polishing touches to the creative work myself.

Currently seeking a position within a company and/or project that encourages creativity beyond just a simple service. It's one thing to like a job and another to live it out to its fullest potential. I have a firm belief in making a visual difference and believe after 15yrs of developed expertise in the business; this is just the beginning of my journey. I would love to work together in the process.

-Andrew Shelby

Creative Director - Senior Photographer @ KSVISIONS.COM

SPORTSMAN
CHANNEL

PURSUIT
CHANNEL
America's Hunting and Fishing Network

nexbelt
The Belt With No Holes

OUTDOOR
CHANNEL



skylon
100 INNOVATIVE LEADER IN QUALITY MARINE PRODUCTS



NBC
Sports

LASORDA
FAMILY WINES

WILD
HUNTING & FISHING
TELEVISION NETWORK



INSPIRE



THE CRE8TIVE ADVANTAGE

2X your creative potential when you
nurture the 4 basic creative principles
of Effective Organic Marketing







01.WE PLAN

Production planning can be viewed as the the exercise to organize all the nessasary ingredients that make up a full production. Picture it as a busy kitchen before a family feast enjoying the makings of each dish that was carefully selected and put together to compliment each other to enjoy. Pre-production planning doesn't have to be hectic and by rolling out a firm plan with the main idea, location, shoot style, calendar dates, equipment, talent, etc. we can be better prepared on how tender it's cooking to reach a great cool down temperature before its served. As much as we all love food we love to lead a production cooked at all the right temperatures. Every stage is important to fully enjoy the end results.

02.WE DESIGN

All ingredients start with a visual to help aid and represent the success of any dish before it's served. We have been capable of designing just about anything that's been thrown our way. If your brand idea was worthy of your time to investigate, start, or expand then it should be catered by a professional who keeps your complete overall vision in mind. An experienced creative company who understands how it can play a role with all the other essential ingredients needed to market at full creative potential. Keeping the continuity and integrity of the brand, intact, throughout all stages of creative development. We have been recognized and awarded through just about every category of our business but being recognized and awarded by the city we started are business in shows you that we still care about quality even at a local level.

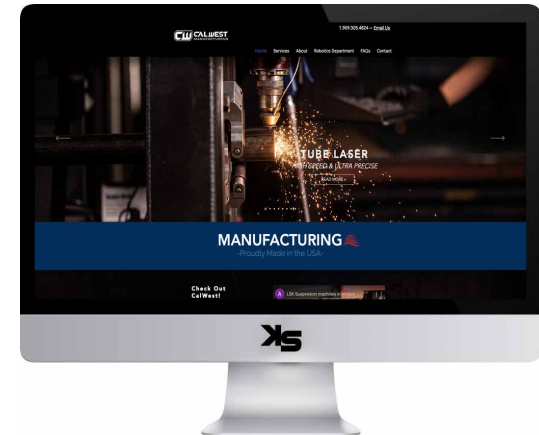


03.WE PHOTOGRAPH

Why stop with one ingredient when theres plenty more that can be had within ONE company? We offer a plethora of professional photography services from internationally recognized on-location editorial, wildlife, architectural and real estate, commercial product photography and advertisement, commercial studio photography, and your everyday live events, corporate head-shots and portraiture. We specialized in commercial hi-resolution award winning photography services and have been considered one of the most diverse photography company based in Southern California's Inland Empire.

04.WE PRESENT

All ingredients start with a visual to help aid and represent the success of any dish before it's served. We have been capable of designing just about anything that's been thrown our way. If your brand idea was worthy of your time to investigate, start, or expand then it should be catered by a professional who keeps your complete overall vision in mind. An experienced creative company who understands how it can play a role with all the other essential ingredients needed to market at full creative potential. Keeping the continuity and integrity of the brand, intact, throughout all stages of creative development. We have been recognized and awarded through just about every category of our business but being recognized and awarded by the city we started are business in shows you that we still care about quality even at a local level.



05.WE FILM

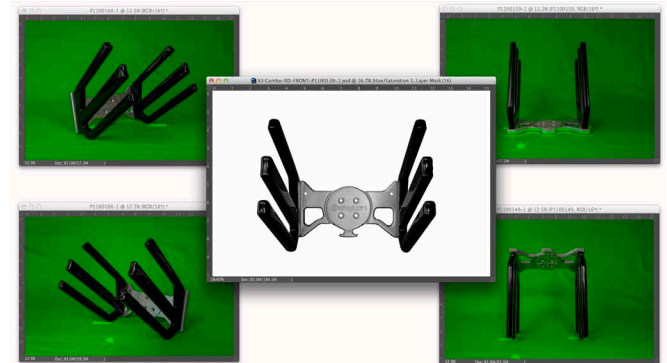
We started with a vision to be a freelance traveling cinematographer and evolved into one of the most diverse creative marketing companies in Southern California. That said we love to create images whether in motion or capture one frame at a time. We can create the concept from scratch, write the script, plan the production, location scout, set design, film, produce, direct, and lock picture on the overall look and feel of the whole production within budget. We specialize in high resolution digital cinematography and have 15+ years of experience in not only high energy promotional trailers, company commercials, documentaries, international television broadcast, music videos, training videos, and live events using some of the most sought after editing techniques we have incorporated in original award winning content produced in-house.



We are the go-to production company hired by our own competitors to aid in quality production services locally and on-location around the world. If your looking for production that is unique, stands out and stays ahead of the competition count us in.

06.WE POLISH

After the initial 1st draft of any project it's time to reflect on the end result. Is this a good representation of the end goal? There is always room for improvement within any creative project and why it's nessasry to review and make any final improvements and finishing touches. This is the part where it gets molded and catered to the best possible outcome between creative and progressive. This is where we work together as a team to make it mutually beneficial as a successful project. We care to create a quality finished project so let's utilize this part of the process to put are heads together and deliver beyond expectation. What matters most is that we leave you with a project that can carry it's own weight in terms of usability and better results.



07.WE DELIVER

Time to deliver. The wow factor moment. The moment we look forward to receive praise for a job well done and maybe even enough excitement it gets ideas rolling onto the next project in line to repeat the process. Ultimately quality is our motive and hope that we can deliver a project beyond your expectations. When you care about quality and give the extra mile towards a project we suggest to go little more all in we get extra excited to add even more bells and whistles to a successfully delivered project. We love a product that works not only for more business but for something that can outlast a trend based style. We like to leave you feeling exstastic you have better material that can potentially raise sales, boost your presentation, or deliver the results you seek. We care about deadlines as well but also reaching your goals. We try to plan around ample timeframes to deliver it right opposed to rushing the results. We have been known for extremely fast turnarounds but the older we become we care more about delivering the right well planned project delivered them fast results. Just as the development of your business goals overtime are not an overnight procedure so is providing the right material to steadily keep you going up the ladder. Quality over quantity has been the essence of our success.



08.WE FOLLOW UP

What better way to review projects in the past then to follow up with how well they are being utilized. Every project can be measured to insure the accuracy of what type of creative projects would be the most beneficial for the ever so changing coming seasons. This is an area we care a lot about as well. Besides doing a fun and exciting creative project we take pride in the progressive results of those projects as well. At the end of the day if the project was just for fun that's fine but we would rather it become an asset that drives your business and/or name and products. Let's follow up periodically to discuss any new ventures, products, re-designs you might have and we might have some great ideas to mix into the recipe that can potentially lead you toward the path you are seeking. Together we can develop something unique, profitable, and even more user intuitive. If your anxious to begin another creative project for your company, product, friend, or partner please don't hesitate to contact us so we can plan it out and put it on the calendar. We look forward to it!



Have an upcoming project,
Let's get started!

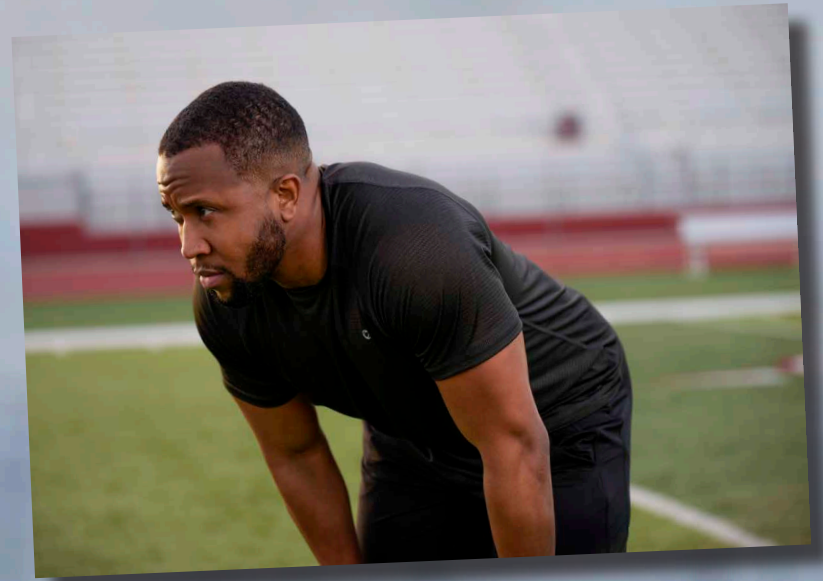


I.COMMERCIAL PHOTOGRAPHY



01.People

People place products, food and beverages, pet's and wildlife, behind the scenes; we simply freeze the moment and live for a better tomorrow. We offer cutting edge commercial photography for more than one direct avenue of a photographic experience. From corporate studio headshots, studio based product shots to on-location lifestyle photography we have managed over the years to capture and deliver exceptional imagery. People bring relativity and environmental shots to life by incorporating imaginative or relatable circumstances within a pre-planned or candid stylized shoot. We have been able to incorporate a large array of style from elegant to extreme and anything in-between utilizing a subject and/or product based scenario. We enjoy bringing out the natural beauty, high fashion edits, or mixing in some high end retouching to give the desired look that fits best within your unique vision or we can customize the look to fit your needs for you.







02.PLACE

Welcome to the great outdoors. Over the years we have fallen in love with open lands and clear skies. There's nothing like a sense of peaceful calmness that can overwhelm you amongst open waters lakeside or bare foot in the hot summer sand. Cold locations that bring chill and comfort with a hot beverage by a fireside. We have had the pleasure of experiencing some of the wonders of the world and places during our travels that have had wow moments sometimes all you care to do is to take it all in and experience it by living in the moment. Scenes that look and feel like a movie set. Real estate built for royalty. Vacation settings that seem like they would cost more than we could afford if it wasn't for the grateful opportunity to view it through work that surrounded travel from one place to the next. In other words, we feel blessed to say the least of the many locations we have been fortunate to experience along our journey.

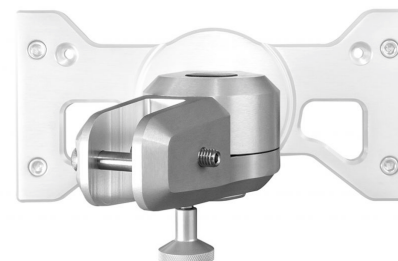
PLACE



03.PRODUCTS

From a studio setting to on-location lifestyle, We have over 10+ years working with products. Whether it's simple based e-commerce shots for printed catalogues or a digital online shopping network, or requiring intricate hi-end retouching services we can produce your images with full pre & post production capabilities. We thrive on custom work and aim to exceed your expectations with quality that outlast trend restricting work. We can match similar styles on the market or create a look from scratch. We try to shoot even the basic requirements to be more appealing to competitors and allow the product to shine in a way the average consumer will want to see or learn more, solely based on the image of the product. The quality of your images matter and is a good indication that can move a potential customer to explore your company and/or product and persuade a point of sale depending on how well the images connect with them. Bottomline, 2x the quality of your imagery and say hello to an easier sells approach and potential increase in sells.



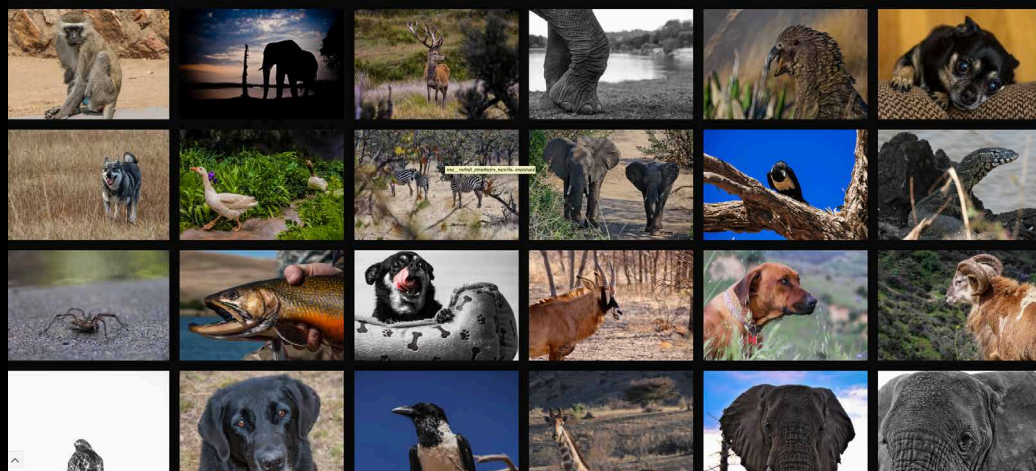






05. Pets & Wildlife

Did we mention we love wildlife as much as we do the great outdoors? From domestic pet styled shoots to some of the most exotic animals around the world we have enjoyed being one within the natural habitats of some of the most majestic animals on the planet. We strongly believe in multiple avenues of animal conservation and natural environments and believe through a mixture of sustainable hunting and/or non-hunting management we can enjoy species to co-exist with us for generations to come. Here you will find many wild encounters of animal imagery we have had the privilege to witness as a result of our travels from around the united states as well around the world. Whether some might disagree the cycle of life can be a beautiful awe-inspiring site to see. We are grateful for the opportunities to explore and share imagery of such animals whether in the wild or in a controlled environment.



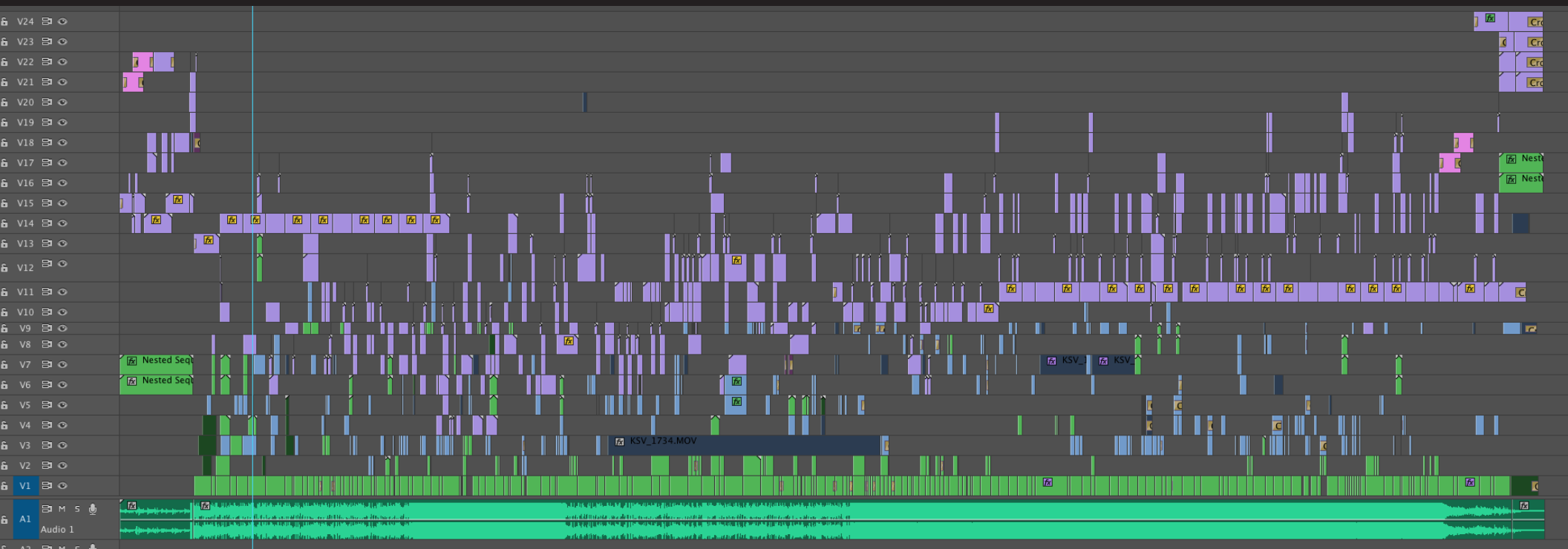
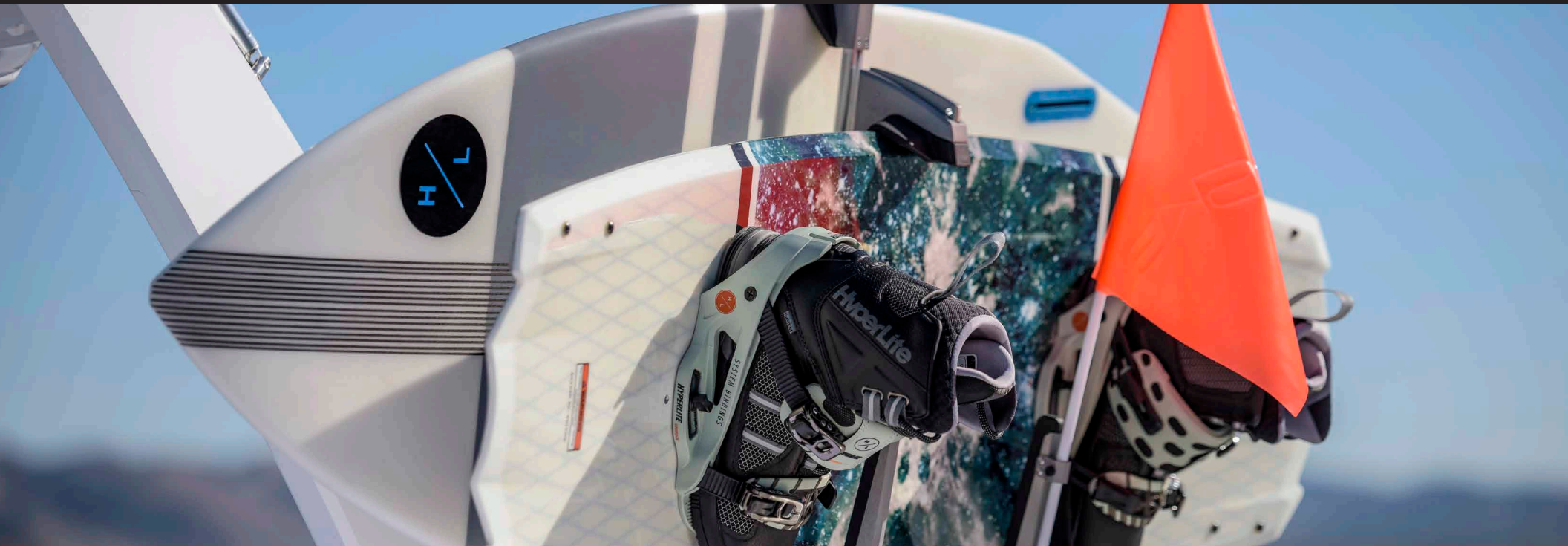
06. Behind The Scenes

Problem solving at it's finest. The creative industry is packed with problem solving situations that need a pinch of creativity to bring things to life. This is what we want but how can we do it? Time to think outside the box even at the smallest situations. Sometimes all you need is something to prop an item up, change angles to display an item in a more attractive way, or shoot in a more flattering angle. Giving a subject more depth can be the answer, or utilizing lighting to manipulate the look and feel of the setting. No matter what it is, most commonly, can be re-interpreted to give a better aesthetic appeal or a different angle. Picturing a different approach or attitude can reshape a lot of circumstances and can be something so simple that it seemed like it must be more difficult. No matter the situation, that is part of our niche to help you to visualize the idea or concept or create it from scratch, make some final adjustments, and sometimes deliver something that wasn't even apart of the original plan but a better outcome as a result of thinking outside of the box. Here's just a few behind the scene moments in different industries whether in the planning stages of development, during production, or meet and greets with celebrity figures we have came across along our journey.

*We simply freeze the moment & live
in the now for a better tomorrow!*









II. VIDEO PRODUCTION

Visit ksvisions.com
For sample Videos!



Elegant

Or

EXTREME

and anything Inbetween.



III. GRAPHIC DESIGN



Design
can have
edge &
still be
simple.



Icon Design, Marketing Material, Business Cards, Flyers, Brochures, Catalogs, Album Artwork, Printed Banners, Web Banners & Cover Design, Print Digital or Printed Ad Graphics, Magazine Ad's, DVD Menu Design, DVD-ROM Product Showcase, 2d Motion Graphics

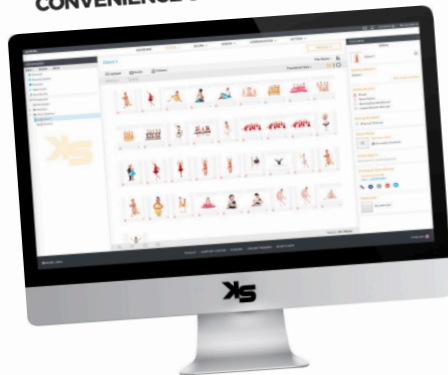
IV.WEB DESIGN

ON-SITE IMAGE VIEWING AND SELECTION

Just relax knowing that you get to see and choose the images the day of and during the event you would like apart of the package/s you choose. We spend more individual time per dancer then your average photographer and try to ensure you are happy with your selections before the next dancer is up. Our background is more geared towards commercial photography and want your experience with us to be more like a mini session per person instead of a rushed assembly line. With On-Site Viewing, Review, and Image selection you know exactly what you're paying for and most importantly happy with your purchase. Quality images can go a long way in landing a dream job and paving the way to a bright and beautiful future.



CONVENIENCE OF ONLINE ORDERING

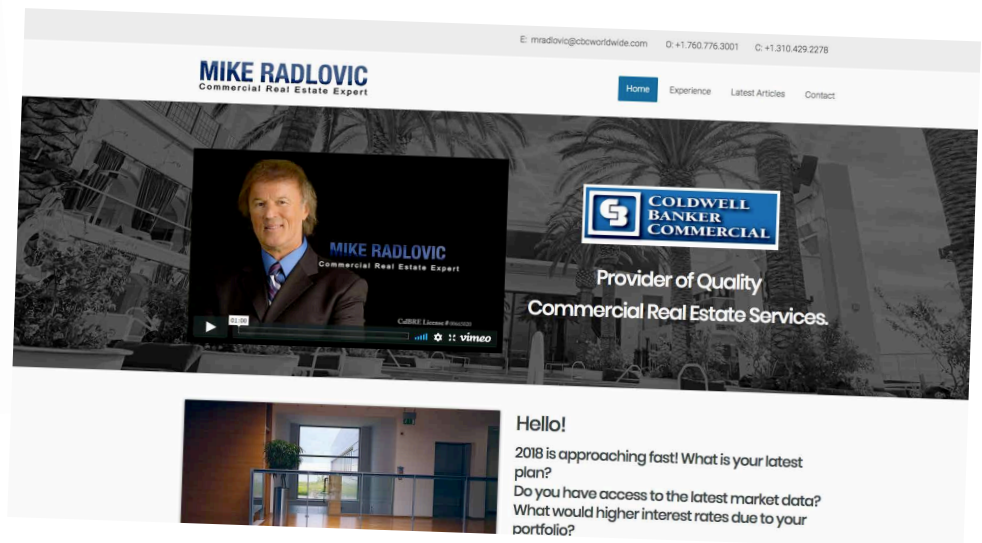
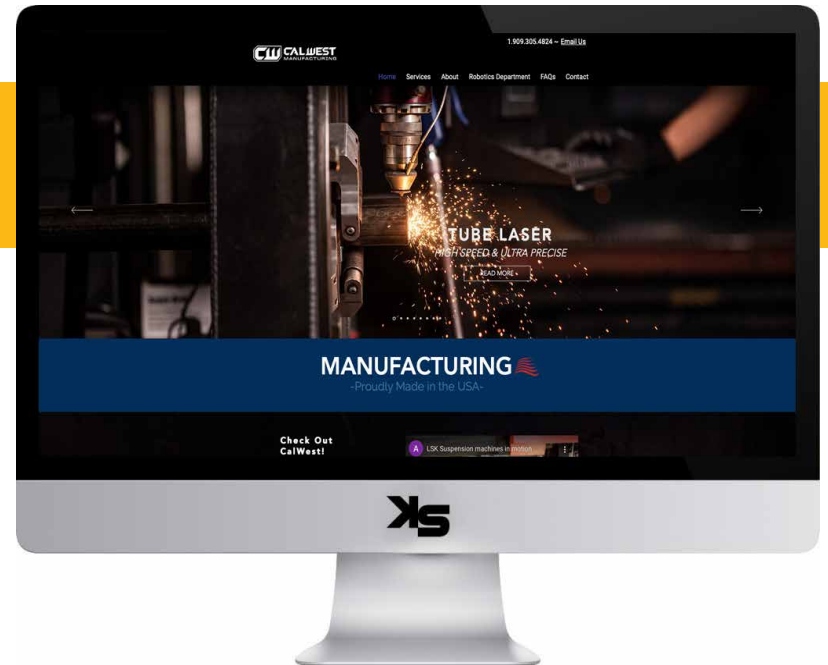


OUR SALES REP CAN ASSIST WITH YOUR ORDERS

We can process your order manually, assist you with our computer systems on location & accept your payment or you can simply go to:

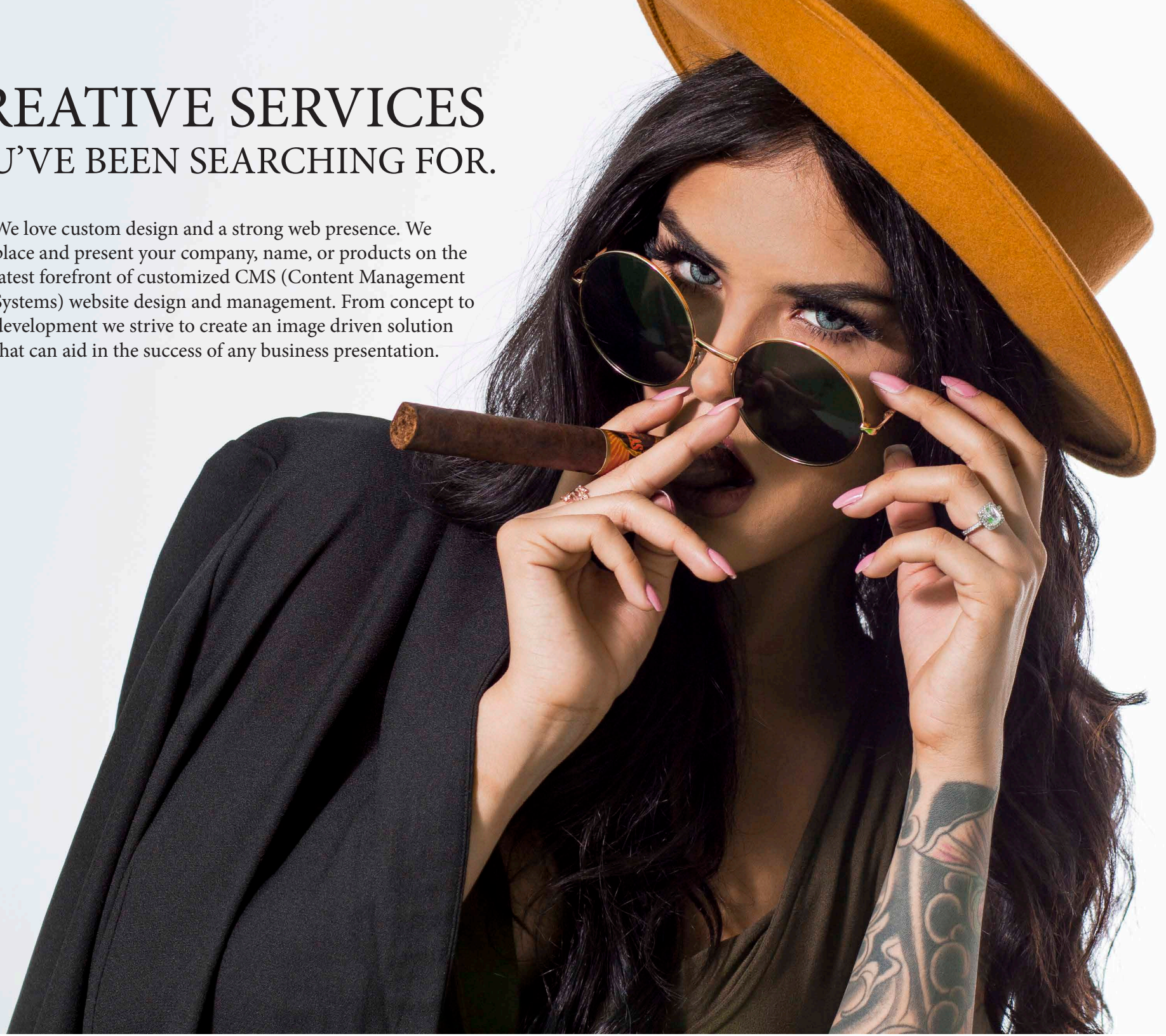
www.KSVISIONS.com/order-dance-photos
 -The password is supplied to you the day of the event.
 -Follow the directions and fill out the form thoroughly.
 -You will be redirected to PayPal to complete the payment.

**WE EXCEPT CASH (Day Of), CHECK (Day Of),
 OR CREDIT/DEBIT CARD (PayPal) - (Anytime)**



CREATIVE SERVICES YOU'VE BEEN SEARCHING FOR.

We love custom design and a strong web presence. We place and present your company, name, or products on the latest forefront of customized CMS (Content Management Systems) website design and management. From concept to development we strive to create an image driven solution that can aid in the success of any business presentation.





GETTING
STARTED.



Call, email, or fill out the form on our website to schedule an appointment or to get started today. We look forward to hearing from you!

Website
www.ksvisions.com

Phone
+1.909.238.1977

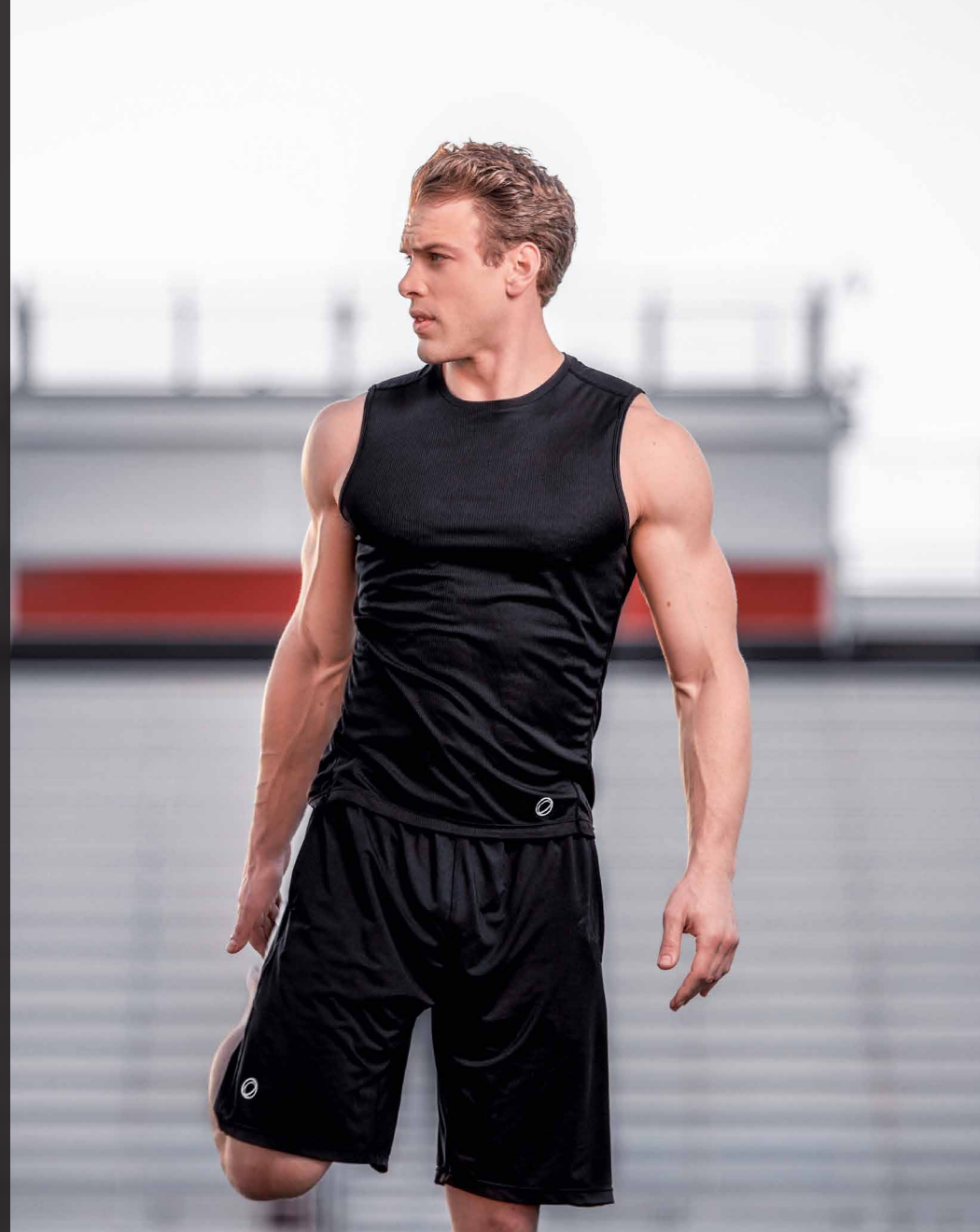
Email
sales@ksvisions.com

Hours Of Operation
Mon-Thurs: 9am to 6pm
Friday: 9am to 5pm
Sat: 9am to 2pm
Sun: CLOSED

·By appointment only



Ontario, CA 91764 USA



Have an upcoming project,
Let's start planning it out and get the ball rolling today!

